

Virtual Business

(Home Campus Only)



Prerequisite: None

Course: 1203

Credits: 0.5

Length: 18 weeks

Placement: 9-12

Course Description

Got a great idea for an online business?

Did you know?

- E-Commerce generates \$1.2 million revenue every 30 seconds.
- Entrepreneurs in their twenties are called “millennipreneurs”.
- There are government grants for starting your own small business.

If any of these facts intrigue you, then Virtual Business is for you. After completing this course, you will be able to identify steps needed to locate customers, set fees, and develop client contracts as you perform the necessary steps in starting your own business. You will also be able to design a web page for your business.

Topics of study include: starting and growing a virtual business office, online and off-line marketing, pricing, billing, and collection procedures, legal and tax issues, recordkeeping, business decision making, and project management skills.

Student Activities

Identify entrepreneur skills, qualities, and traits.

Become proficient with html and css coding for designing pages.

Dialogue with entrepreneurial professional guest panelists.

Write a business plan for an online business.

Organizations

DECA is the CTSO for students enrolled in Business, Marketing or Finance courses.

DECA students have access to:

- Guest speakers
- Field trips to the Cowboys Stadium, Mavs game, Six Flags and MOCK DECA competition
- Local, State & Nationwide travel with DECA competitive events.

Texas DECA Site

