

Practicum in Graphic Design



Prerequisite: Graphic Design & Illustration II

Course: 1899CA/1899CB **Credits:** 2 **Length:** 36 weeks **Placement:** 11-12

Course Description

This class will give students an opportunity to visually express and design creative ideas for an exciting field. Commercial art concepts and design strategies will be explored using design principles and art elements for creating logos, newsletters, ads, and illustrations. Adobe Creative Suites (Photoshop, Illustrator and InDesign) is the software students will learn and use in this class. An online portfolio of student's artwork will be created as a final project. This course meets the one credit technology applications graduation requirement.

Student Activities

Creating logos and printed material for local companies and organizations. Students create designs and signage for district initiatives throughout the school year.

Students in both the Graphic Design and Advanced Graphic Design courses will have the opportunity to be a part of the career tech student organization, Skills USA. Through Skills USA, the students will have the opportunity to compete in real world animation and leadership contests at the district, state and national level.

Additional Considerations

If seeking certification, curriculum cannot be modified. Students must provide their own transportation and complete independent internship.

Certifications

Adobe InDesign



Student Cost: \$30 BIA Cost: \$30

Competitions



After School

