

Practicum in Graphic Design



Prerequisite: Graphic Design & Illustration II

Course: 1899CA/1899CB **Credits:** 2 **Length:** 36 weeks **Placement:** 11-12

Course Description

This class will give students an opportunity to visually express and design creative ideas for an exciting field. Commercial art concepts and design strategies will be explored using design principles and art elements for creating logos, newsletters, ads, and illustrations. Adobe Creative Suites (Photoshop, Illustrator and InDesign) is the software students will learn and use in this class. An online portfolio of student's artwork will be created as a final project. This course meets the one credit technology applications graduation requirement.

Student Activities

Creating logos and printed material for local companies and organizations. Students create designs and signage for district initiatives throughout the school year.

Students in both the Graphic Design and Advanced Graphic Design courses will have the opportunity to be a part of the career tech student organization, Skills USA. Through Skills USA, the students will have the opportunity to compete in real world animation and leadership contests at the district, state and national level.

Additional Considerations

If a student does not have transportation, opportunities will be limited.

Competitions



Certifications

Adobe InDesign Certification Possible

Student Cost: \$30

Certification paid for by CTE if student has an 80+ GPA in course and passes a practice test

If seeking certification, curriculum cannot be modified.