#### List of Certification Skills for

# Financial Analysis

## ✓ ACCOUNTING KNOWLEDGE

- Analyzes accounting systems for their contribution to the fiscal stability of businesses
- o Examines accounting procedures for tracking money flow
- Assesses business financial status through the preparation of financial statements

## ✓ FINANCIAL ANALYSIS SKILLS

- o Evaluates financial resources to ensure business solvency
- o Calculates multiple financial ratios to evaluate company performance
- Analyzes financial statements from the aspect of management, creditors, and investors
- Understands the importance of risk management when evaluating a business's finances
- o Demonstrates a working knowledge of annual reports
  - Identifies components of annual reports as well as the laws & regulations applied to annual reports
- o Performs case study analysis of a specific company
  - Summarizes and analyzes the company's history & development
  - Identifies company's internal & external strengths and weaknesses
  - Performs a SWOT analysis
  - Examines company strategies as well as control systems
  - Formulates recommendations
- o Displays understanding of the role of ethics in finance

### ✓ 21<sup>ST</sup> CENTURY SKILLS

- o Problem solving
  - Performs numerical and arithmetic applications while exhibiting creative problem solving
  - Reliability
    - Exceptional attendance & attention to detail in completed assignments
  - o Ethics
    - Demonstrates integrity and strong work ethic
  - o Communication & Collaboration
    - Displays effective oral and written communication skills
    - Exhibits critical thinking skills independently and in teams