

List of Certification Skills for

Commercial Photography II

- ✓ Understand Studio Lighting (Rembrandt, Clamshell, Backlight, Rim light)
- ✓ Knowledge of commercial business practices, ethics, contracts, and legal issues.
- ✓ Mastery of Adobe Creative Suite (Photoshop & Lightroom)
- ✓ Intimate familiarity with the history of photography and major movements since its invention
- ✓ Knowledge of aesthetic theories of photography and experience with their practical application
- ✓ Ability to use editing tools in Photoshop for image manipulation
- ✓ Full understanding of ISO, shutter speed and aperture
- ✓ Ability to shoot in manual mode
- ✓ Use and creating cinemographs
- ✓ Use and creating presets
- ✓ Knowledge of and ability to run social media campaigns
- ✓ Ability to create cinemographs
- ✓ Ability to set up studio lighting & backdrops
- ✓ Knowledge of post-production techniques to enhance quality of images
- ✓ Developed library management skills using Adobe Photoshop and Adobe Lightroom
- ✓ Develop an ability to pre-visualize an image before shooting and to execute it with precision and speed.
- ✓ Begin to develop a recognizable personal, iconic style and color palette through the use of composition, color, design, and lighting.