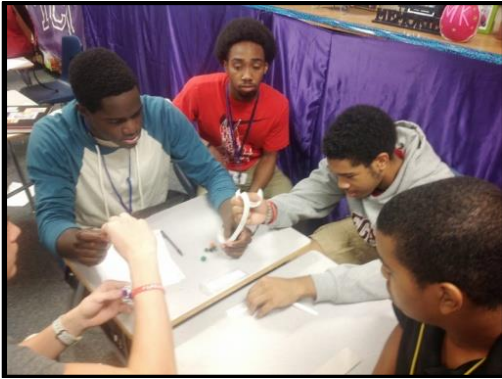


Entrepreneurship



Prerequisite: None

Course: 172OCT

Credits: 1

Length: 18 weeks

Placement: 9-12

Course Description

Do you want to be your own boss?

Do you want to run your own business someday and be your own boss? Well then, you need to enroll in Entrepreneurship! Many BBCTA students have started their own businesses while in high school or when they went to college using the information learned in this course.

The Entrepreneurship program prepares students to conceive, develop and launch new ventures and to turn innovative ideas into products that can be brought into the marketplace. The topics of importance include the financial, legal and marketing aspects of a start-up business.

Topics of study include: identifying business opportunities, communication skills, entrepreneurs in a market economy, types of ownership, and business plans.

Student Activities

Business Plan
The Barber Shoppe
Famous Entrepreneur Project
Portfolio
Laws and Regulations Project

Organizations

DECA is the CTSO for students enrolled in Business, Marketing or Finance courses.

DECA students have access to:

- Guest speakers
- Field trips to the Cowboys Stadium, Mavs game, Six Flags and MOCK DECA competition

Local, State & Nationwide travel with DECA competitive events