

Business Management & Lab



Prerequisite: Any combo of intro level business courses equaling 2 or more credits
Course: 1216CA/CB/LA/LB **Credits:** 2 **Length:** 36 weeks **Placement:** 10-12

Course Description

Are you interested in pursuing a career in Management or Administration?

Have you ever wondered?

- Why are some leaders more successful than others?
- Why do some businesses thrive while similar ones fail?
- How do companies hire and retain top employees?
- What makes employees tick?
- How does attitude *really* affect job performance?

If you answered yes, then you should enroll in Business Management! Come learn how to be an effective manager that no employee ever resents or forgets!

Topics of study include: forms of business ownership, business and its environment, Production and Marketing Management, Information Systems, and Human Resources Management.

Student Activities

Dr. Seuss's "The Lorax" Movie review: Capitalism at its best!
 Business skits, role play and case studies
 Business planning
 Emerging technology research

Organizations

DECA is the CTSO for students enrolled in Business, Marketing or Finance courses.

DECA students have access to:

- Guest speakers
- Field trips to the Cowboys Stadium, Mavs game, Six Flags and MOCK DECA competition
- Local, State & Nationwide travel with DECA competitive events

BBIA's DECA Site

