

Commercial Photography I



Prerequisite: Principles of Digital Editing

Course: 1889CT

Credits: 1

Length: 18 weeks

Placement: 9-12

Course Description

Have you ever seen a really beautiful photo of a landscape or model that you wished you could recreate? Do you enjoy working in the different Adobe Creative Suites like Photoshop? Do you have a camera that you wished you knew what all the buttons did? Well, Look no further!

Commercial Photography is a class that will cover the basics in DSLR photography, Wild Life Photography, Flash Photography, Portrait photography, Double exposure, Product photography, Photoshop editing, and also provide insight into the business of photography. The students will get the opportunity to work with different clients, learn how to write contracts to present to clients and make photo release forms, compete in competitions and also explore the abstract creative side of photography.

Students must provide their own DSLR camera.

Student Activities

This class is an 18-week course where the students will learn the basic operations of the camera.

Once the students understand the camera, they can then take their pictures into Photoshop and really enhance and improve them. This class will participate in many different campus projects like the Spring and Fall Fashion shows. There will be a project that will allow the students to create a mock photography company and then get the opportunity to work directly with a client on pricing, scheduling and distribution of the final product. Students will also learn how to own and handle their own photography business by learning the importance of contracts, portfolio and versatility. Students will have a lot of work to put in their portfolio and show clients by the end of this class.

Competitions

Additional Considerations

If seeking certification, curriculum cannot be modified.

