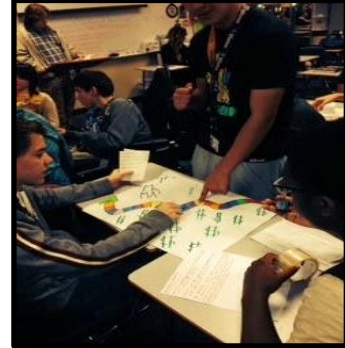


# Business Management & Lab



**Prerequisite:** Any combo of intro level business courses equaling 2 or more credits  
**Course:** 1216CA/CB/LA/LB **Credits:** 2 **Length:** 36 weeks **Placement:** 10-12

## Course Description

**Are you interested in pursuing a career in Management or Administration?**

Have you ever wondered?

- Why are some leaders more successful than others?
- Why do some businesses thrive while similar ones fail?
- How do companies hire and retain top employees?
- What makes employees tick?
- How does attitude *really* affect job performance?

**If you answered yes, then you should enroll in Business Management! Come learn how to be an effective manager that no employee ever resents or forgets!**

Topics of study include: forms of business ownership, business and its environment, Production and Marketing Management, Information Systems, and Human Resources Management.

## Student Activities

Dr. Seuss's "The Lorax" Movie review: Capitalism at its best!  
 Business skits, role play and case studies  
 Business planning  
 Emerging technology research

## Organizations

DECA is the CTSO for students enrolled in Business, Marketing or Finance courses.  
 DECA students have access to:

- Guest speakers
- Field trips to the Cowboys Stadium, Mavs game, Six Flags and MOCK DECA competition
- Local, State & Nationwide travel with DECA competitive events

## Certificate of Excellence



Students can earn a Certificate of Excellence by achieving a specific list of real world skills related to this course. For the list of skills, please visit [goo.gl/9VM3a9](http://goo.gl/9VM3a9)